

# PURE



**DAB**  
Digital Audio Broadcasting

digital **radio**

[www.pure-digital.com](http://www.pure-digital.com)

# EVOKE-1

## The UK's Most Popular DAB Digital Radio

From the world's leading manufacturer of DAB digital radios comes EVOKE-1, an affordable, portable digital radio that can be enjoyed by everyone. EVOKE-1's stylish retro design recalls radios of old, but inside is the very latest third-generation DAB digital radio technology, giving you interference-free radio and unique DAB features at an affordable price.

EVOKE-1's digital display shows scrolling track titles, artists' names and programme details. And, being a DAB digital radio, it provides an explosion of choice, with a wide variety of stations to suit every taste and mood.

The stylish, mains-powered EVOKE-1 is the perfect addition to any home or office, delivering highly detailed, digital-quality sound without the hiss, crackle and fade of AM/FM broadcasts.

Transform your radio listening with EVOKE-1.

## Easy to Use

Select stations by name not frequency. Scrolling text shows programme content. One touch autotune identifies all available channels.

## More Station Choice

Up to 55 DAB stations available including BBC Radios 1-4, 5 Live, 5 Live Sports Extra, Classic FM, local and unique-to-digital stations such as BBC 6 Music, BBC 7, BBC 1Xtra, Oneworld and Planet Rock.

## DAB Sound Quality

The Digital Audio Broadcast (DAB) standard provides high-quality, interference-free digital audio without the hiss, crackle and fade associated with AM/FM.

"This is new technology at its best"

**Time Out**

"Love it, ... I am buying another!"

**Dr Kamath, Hull**

"We're vastly impressed by the EVOKE-1"

**T3 Magazine Gold Award**

"beautiful to look at and listen to, and easy to use"

**Ms. Susan Corriwall, Edinburgh**

"A fine combination of old-fashioned looks and up-to-the-minute innards"

**Daily Express**

"...a very nice design, good sound, easy operation"

**Mr. Steven Hammond, London**

"As well as excellent sound, I loved the extra information that scrolls across the display. Verdict: Pure listening pleasure"

**The Times**

"Cool!"

**Ms. Fran Ruston, Bangor**

"The sound is excellent."

**The Independent**

"EVOKE-1 is just what digital radio needs"

**What Hi-Fi Sound & Vision**

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**CRYSTAL-CLEAR DAB SOUND**

The Digital Audio Broadcast (DAB) transmission standard provides high-quality, interference-free digital audio without the hiss, crackle and fade that occurs with traditional analogue AM/FM broadcasts. DAB receivers offer a more robust reception technology, providing crystal clear reception in the vast majority of cases.

**WIDE VARIETY AND CHOICE OF STATIONS**

Up to twice as many stations are available in many areas as via FM. UK national radio services broadcast digitally include BBC Radios 1-4, BBC Radio 5 Live, BBC Radio 5 Live Sports Extra, Classic FM, talkSPORT and Virgin Radio. In some areas as many as 55 digital radio stations are available including local stations such as Heart, Jazz FM, Capital Radio and unique-to-digital stations such as BBC 6 Music, BBC 1Xtra, BBC 7, BBC Asian Network, Oneword and Planet Rock.

**EASY TO USE**

The easy-to-use one touch autotune facility makes it a breeze to lock-on to all available DAB stations. Gone are the days of tuning your radio by frequency, with EVOKE-1 you can now choose stations by name and list them either alphabetically or by favourite/most listened to.

**GREAT NEW FEATURES**

EVOKE-1 offers a host of great features not available in traditional AM/FM radios, such as selectable station ordering and a scrolling digital text display showing additional data supplied by the broadcaster such as song titles, artists' names, programme descriptions, news headlines and more.

**HIGH PERFORMANCE**

Three levels of Dynamic Range Control (DRC) enable you to adjust dynamic range, useful in a noisy environment or when listening at low volume to programmes with very loud or very quiet parts. EVOKE-1 also has a built-in reflex port for enhanced bass performance.

**GREAT CONNECTIVITY**

Includes headphone socket, speaker output for stereo listening with the optional ST-1 speaker and line out for playback through your hi-fi or connection to a recording device.

**OPTIONAL ST-1 SPEAKER FOR STEREO UPGRADE**

- Easy connection to your EVOKE-1
- Matching full-range 3" drive unit
- Ported for bass enhancement
- Solidly constructed maple veneer casing with metallic speaker grille



**TECHNICAL SPECIFICATIONS**

**Specifications:** Stereo digital radio (stereo output requires optional auxiliary speaker, headphones or external amplifier) with full Band III reception capability, for reception of all UK DAB broadcasts. Compliant with ETS 300 401 and capable of decoding all DAB transmission modes 1-4 up to and including 256 kb/sec.

**Frequency range:** Band III (174 - 240 MHz), with fast autotune feature.

**Speaker:** One full range 3" drive unit.

**Input connectors:** RF F-connector for 75 Ohm DAB aerial connection (telescopic aerial supplied).

**Output connectors:** 3.5 mm sockets for stereo analogue audio output, headphones and auxiliary speaker.

**Controls:** Power on/off, tune, autotune, display, setup, volume, six presets.

**LCD display:** High visibility LCD display with 16 x 2 characters.

**Power supply:** 240V AC to 12V DC external power adapter.

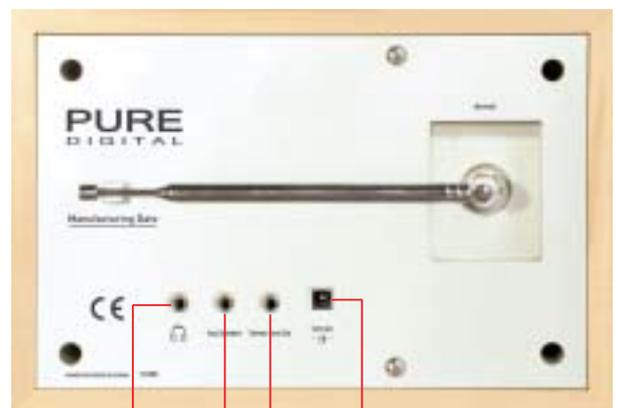
**Approvals:** CE marked. Compliant with the EMC and Low Voltage Directives (89/336/EEC and 73/23/EEC).

**Dimensions (mm):** 210 (w) x 175 (h) x 110 (d).

**Aerial:** Telescopic aerial supplied.

**Technical support:** Telephone support hotline, e-mail and Internet web site.

**Warranty:** Two years.



Headphone Socket  
Auxiliary Speaker Output  
Power Input  
Stereo Line Out to Hi-Fi or Recorder



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**PURE Digital**

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EVOKE-1 and the ST-1 auxiliary speaker are constructed using real wood veneer and, as with all natural wood products, some variation in colour is to be expected. EVOKE-1, PURE Digital, the PURE Digital logo, Imagination Technologies and the Imagination Technologies logo are trademarks or registered trademarks of Imagination Technologies Limited. All other logos, products, trademarks and registered trademarks are the property of their respective manufacturers. This publication is for information only. Any contract between Imagination Technologies and its customers will be subject to the terms and conditions of the relevant agreement. Specifications are subject to change without notice. Copyright © 2003-2004 Imagination Technologies Limited, an Imagination Technologies plc Company. 12A50 APRIL 2004



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