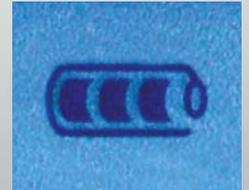


PURE

digital radio

DAB
Digital Audio Broadcasting



Up to 18 hours
battery life



Durable anodised
aluminium finishing



In-ear headphones
act as DAB aerial

www.pure.com

PocketDAB 1000

Personal DAB Digital Radio

Enjoy digital radio on the move with the PURE PocketDAB® 1000.

From the world's number one manufacturer of DAB products comes a DAB receiver that is compact, uncomplicated and oozes performance and style. Listen to crystal clear radio on the way to work, in the garden or at sporting events. Wherever you take it, PocketDAB 1000 fits neatly into your pocket, brings you more stations than ever before and provides up to 18 hours of uninterrupted radio bliss.

With PocketDAB 1000 you'll enjoy features such as easy autotune, station selection by name, and a scrolling text display showing additional programme information such as song titles, artists' names and sports results, all housed in stylish anodised aluminium casework with a cool blue backlit display.

PocketDAB 1000 – perfect radio in the palm of your hand.

Stylish

Slimline styling with anodised aluminium casing and cool blue backlit display. Headphones act as DAB aerial.

Easy to Use

Simple multifunctional control adjusts volume and scrolls effortlessly through station names and menu options.

Packed with Features

Ten station presets and six EQ settings. Display shows volume level, battery life, time, signal strength, EQ setting and favourite station mode.

"We could quite happily live with this radio as a go-anywhere personal companion. It just goes to show that the best is usually worth paying for..."

What Hi-Fi Sound & Vision

"Looks great and sounds fantastic"
Mr Steven Baker, Solihull

"the PocketDAB 1000 is a slice of aluminium slickness that can hold its backlit blue head high"
Stuff

"Superb Sound"
Mr Simon Kay, Lancaster

"Who'd have thought that the humble trannie could evolve into something so impressive?"
GQ

"Best present I ever bought myself"
Dr Richard Dover, Llanymynech

"Dozens of crystal-clear digital radio stations at your fingertips, all wrapped up in a gorgeous aluminium shell."
FHM

"The best DAB receiver on the market"
Mr Andrew Ewence, Bradford-on-Avon

"the glorious quality of the sound is like no other radio receiver I've ever known."
Valerie Grove, The Oldie

"Beautifully designed"
Ms Jackie Scarbro, Christchurch

DURABILITY AND STYLE

Housed in anodised aluminium, PocketDAB 1000 is designed for durability, style and performance, and plays for up to 18 hours on the supplied batteries.

CRYSTAL CLEAR DAB SOUND

The Digital Audio Broadcast (DAB) transmission standard provides high-quality, interference-free digital audio without the hiss, crackle and fade that occurs with traditional analogue AM/FM broadcasts. DAB receivers offer a more robust reception technology, providing crystal clear reception in the vast majority of cases.

WIDE VARIETY OF CONTENT INCLUDING UNIQUE TO DIGITAL STATIONS

Up to twice as many stations are available in many areas as via FM. UK national radio services broadcast digitally include BBC Radios 1-4, BBC Radio 5 Live, BBC Radio 5 Live Sports Extra, Classic FM, talkSPORT and Virgin Radio. In some areas as many as 55 digital radio stations are available including local stations such as Heart 106.2, Jazz FM, Capital Radio, XFM, Galaxy, KISS and unique-to-digital national and local stations such as BBC 6 Music, BBC 1Xtra, BBC 7, BBC Asian Network, Oneword, Planet Rock and Capital Disney.

EQUALIZER SETTINGS

Optimise the sound from your radio selection by choosing from six predefined EQ settings: Flat, BassBoost, Monitor, Studio, Club and Arena.

EASY TO USE

Despite its impressive feature list, PocketDAB 1000 is simple to operate, combining high-technology with common sense. The easy-to-use autotune facility makes it a breeze to lock-on to all available DAB stations. Select stations by name and list them either alphabetically, by multiplex or by favourite/most listened to.

QUALITY

Quality looks and performance are matched with quality sound – listen to portable radio as you've never heard it before.

LATEST DAB TECHNOLOGY

PURE Digital is the world's leading supplier of DAB products. Its product range includes the DRX-702ES DAB/AM/FM tuner, winner of What Hi-Fi Sound & Vision's Tuner Product of the Year 2003; the DRX-701ES winner of the same award in 2002; EVOKE-1^{XT}, the best-selling DAB radio ever; the EVOKE-2 DAB/FM stereo mains and battery powered radio; the TEMPUS-1 DAB radio alarm and the SONUS-1^{XT} DAB radio with iVOX voice feedback. PocketDAB 1000 is based on technology licensed from Imagination Technologies.

ACCESSORIES

A range of accessories is available from www.pure.com or by calling our order line: 0845 451122.

TECHNICAL SPECIFICATIONS

General: Stereo handheld personal digital radio with full DAB Band III reception capability.

Headphones: In-ear headphones.

Frequency range: Band III (174 - 240 MHz).

Controls: Info button switches bottom line of display between scrolling text, programme type, date, etc. Menu button accesses setup functions such as station list order and autotune. Preset button cycles through presets. EQ button cycles through EQ settings. Central joystick button navigates menus (including station selection) and provides volume control. Power on/off button and keypad lock switch.

Input connectors: 4V DC power adapter socket.

Output connectors: 3.5 mm stereo output for headphones.

LCD display: Blue backlit LCD display with 16 x 2 characters, function icons (volume, battery life, time, favourites mode, EQ mode and signal strength) and clock. The backlight is activated by any key-press and switches off automatically after a short period during battery operation.

Power supply: 3 AA alkaline cells (Duracell Plus supplied) or 230V AC to 4V DC external power adapter (supplied).

Battery life: Up to 18 hours.

Aerial: Supplied headphones also act as an aerial.

Approvals: CE marked. Compliant with the EMC and Low Voltage Directives (89/336/EEC and 73/23/EEC).

Dimensions (mm): 65 (w) x 110 (h) x 21 (d).

Weight: Approx 160g.

Technical support: UK-based service centre provides personal telephone and e-mail support. Comprehensive online support service and call-back system.

Warranty: Two years.



Optional leather carry case available from www.pure.com

PURE Digital
Imagination Technologies Ltd
Imagination House
Home Park Estate
Kings Langley
Herts WD4 8LZ
United Kingdom

Tel: +44 (0)1923 277488
Fax: +44 (0)1923 270188

e-mail: sales@pure.com

digital **T**radio

DAB
Digital Audio Broadcasting

Powered by
GE
Imagination
TECHNOLOGIES

PURE
www.pure.com

PocketDAB, PURE Digital, the PURE Digital logo, Imagination Technologies and the Imagination Technologies logo are trademarks or registered trademarks of Imagination Technologies Limited. All other logos, products, trademarks and registered trademarks are the property of their respective manufacturers. This publication is for information only. Any contract between Imagination Technologies and its customers will be subject to the terms and conditions of the relevant agreement. Specifications are subject to change without notice. Copyright © 2004-5 Imagination Technologies Limited, an Imagination Technologies plc Company. APRIL 2005