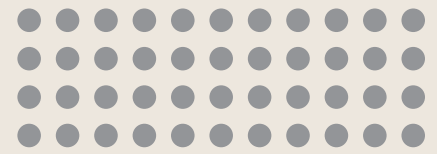


PURE

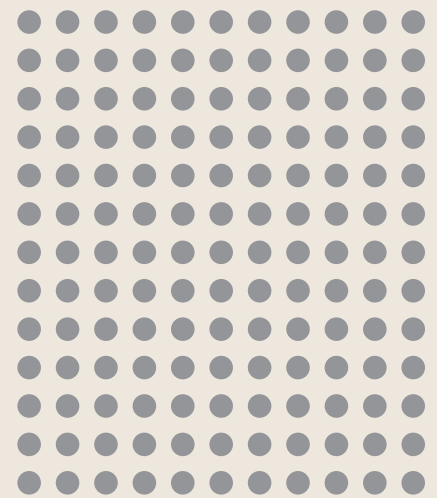
digital Radio

DAB  
Digital Audio Broadcasting



# Élan DX20

Portable  
Stereo DAB  
Digital Radio



[www.pure.com](http://www.pure.com)

From the world's leading manufacturer of DAB digital radios comes Élan DX20, a modern DAB radio for everyone to enjoy.

Élan offers all the DAB features you'd expect from PURE, including fast autotune, station selection by name, and scrolling text showing track and artist information, news and sports updates. We've also added five presets for storing and recalling your favourite stations, a clock display and a sleep timer.

DAB digital broadcasting provides crystal-clear interference-free audio. With PURE's hi-fi design expertise, full-range stereo speakers and twin bass reflex ports and you can be sure that this compact radio will sound great, whatever your choice of listening.

With a contemporary look and premium build quality, Élan DX20 looks great around the home. Its superior 30 hour battery performance also means you've the freedom to roam with stereo digital quality sound.

## Wider Station Choice

Choose from up to 55 DAB stations, including BBC Radios 1-4, 5 Live and Classic FM plus many digital-only stations such as BBC 1Xtra, Radio 5 Live Sports Extra, BBC 6 Music, BBC7, PrimeTime, Core and Planet Rock.

## Great DAB Features

Station selection by name, scrolling text, easy autotune, and crisp, clear interference-free sound.

## Battery and Mains Powered

As well as mains power, Élan offers 30 hours battery life from six 'C' cell batteries.



## ALL THE BENEFITS OF DAB

The DAB transmission standard provides high-quality, interference-free digital audio without the hiss, crackle and fade of analogue broadcasts. Locate all available DAB stations quickly and easily using the autotune feature and then select them by name. List stations alphabetically or by most listened to. Scrolling text shows additional data such as song titles, artists' names, programme descriptions, news headlines and more.

## WIDE VARIETY AND CHOICE OF STATIONS

Up to twice as many stations are available in many areas as via FM. UK stations broadcast digitally include national BBC Radios 1-4, BBC Radio 5 Live, Classic FM, talkSPORT and Virgin Radio, plus local and unique-to-digital stations such as BBC7, BBC 6Music, Oneworld and Life.

## SUPERIOR SOUND QUALITY

Digital sound quality delivered via stereo speakers with full range 3" drive units in an acoustically optimised casing with dual bass reflex ports for richer, more natural reproduction of low frequencies.

## AUTOMATICALLY SET CLOCK

Clock is automatically updated from a broadcast DAB time signal, so you don't have to set it or worry about resetting it when the clocks go forward or back.

## DISPLAY

Easy-to-read, backlit display shows station name, scrolling text and programme information as well as the volume level, time, sleep timer setting, battery life and more.

## SLEEP TIMER

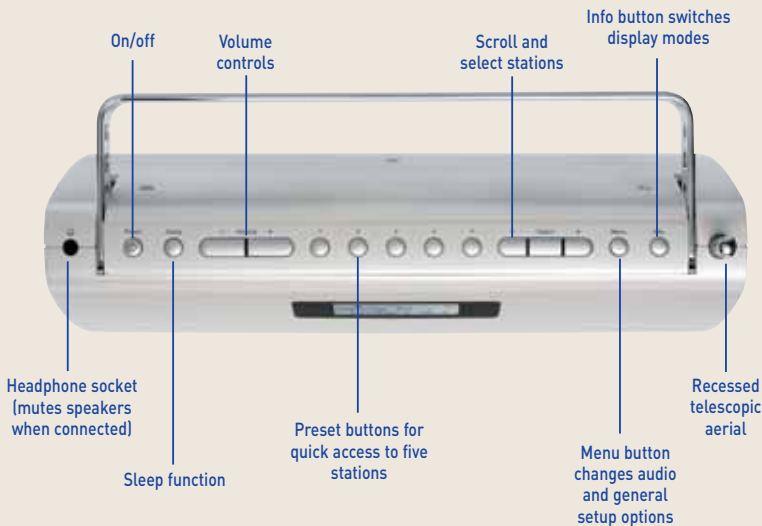
Handy sleep timer means you can drift off to the sound of your favourite night time station in crystal-clear digital stereo sound. Choose from five easy-to-set options: 15, 30, 45, 60 or 90 minutes.

## PRESETS AND STATION LISTS

Five presets make it easy to find your favourite stations, while the DAB station list feature means you'll never have to remember a frequency again. Just look for the name of the station you're interested in and select it from the list. It's so easy to select stations that you may even find that you start to use radio differently, browsing to new programmes on stations you've never visited before.

## MAINS AND BATTERY POWERED

With class-leading battery performance from six 'C' cell batteries and an ultra low-power standby mode, Élan DX20 is the perfect portable DAB radio.



digital Radio **DAB**  
Digital Audio Broadcasting



PURE Digital, Imagination Technologies Ltd., Imagination House,  
Home Park Estate, Kings Langley, Herts, WD4 8LZ, UK.

+44 (0)1923 277488 +44 (0)1923 270188 sales@pure.com

Élan, Élan DX20, DX20, the Élan logo, PURE, the PURE logo, Imagination Technologies and the Imagination Technologies logo are trademarks or registered trademarks of Imagination Technologies Limited. All other logos, products, trademarks and registered trademarks are the property of their respective manufacturers. This publication is for information only. Any contract between Imagination Technologies and its customers will be subject to the terms and conditions of the relevant agreement. Specifications are subject to change without notice. Copyright © 2005 Imagination Technologies Limited, an Imagination Technologies Group plc Company. FEBRUARY 2005

## TECHNICAL SPECIFICATIONS

**Specifications:** Stereo DAB digital radio with full Band III reception capability, for reception of all UK DAB broadcasts. Compliant with ETS 300 401 and capable of decoding all DAB transmission modes 1-4 up to and including 256 kbps.

**Frequency ranges:** DAB Band III (174 - 240 MHz), with fast autotune feature.

**Speakers:** Two full-range 3" drive units.

**Output connector:** 3.5 mm socket for headphone and stereo analogue audio output.

**Controls:** Power on/standby, sleep, presets, volume up/down, tune up/down & select, display information and menu.

**LCD display:** Custom, easy to read LCD with 16 x 2 character display plus status icons.

**Power supply:** 230V AC to 9V DC external power adapter or batteries (not supplied).

**Batteries:** 6 'C' cell batteries (not supplied) provide 30 hours listening at normal levels. Ultra low-power standby mode.

**Approvals:** CE marked. Compliant with the EMC and Low Voltage Directives (89/336/EEC and 73/23/EEC).

**Dimensions (mm):** 280 (w) x 165 (h) x 80 (d).

**Aerial:** Recessed telescopic aerial supplied.

**Support:** Our service department is here to make sure you enjoy PURE products with PURE peace of mind. Telephone us on +44 (0)1923 277477, e-mail us at support@pure.com or visit our dedicated support area at www.pure.com.

**Guarantee:** Comprehensive two year warranty.



Awards for other PURE DAB radios



THE QUEEN'S AWARDS  
FOR ENTERPRISE:  
INNOVATION  
2004



Designed in the UK

# PURE

www.pure.com