

# PURE DIGITAL POCKET DAB 1000

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**PURE**  
DIGITAL



The **Pocket DAB 1000** is a pocket sized DAB digital radio for the discerning radio listener on the move. Offering up to 16 hours battery life, this radio lasts longer than any other handheld DAB radios in the shops today.

The anodized aluminum case has an attractive modern design; the LCD is easy to read and has a blue backlight. Unlike some other handheld radios, this beautiful looking portable does not have the cumbersome addition of a telescopic aerial - the **Pocket DAB 1000's** aerial is in the earphones for maximum usability and performance, making it easier to use on the move than some other products.

Wherever you go you can listen to digital only stations such as **Core, Planet Rock, 1Xtra, BBC 7, 6 Music** and more - subject to coverage and availability of the DAB signal in your area. As the DAB transmission network is still growing, coverage is not available in all areas. Visit [www.uk-dab.info](http://www.uk-dab.info) to check if your postcode is listed in the UK DAB coverage area.

## How does it perform?

With a central joystick control for navigation and separate controls to access enhanced features like display settings, presets and equalizer, there is no need to read the manual. In fact, the only time I needed to refer to it was to find out what the level of output was through headphones. That's how simple this radio is to use.

From the moment you switch the radio on, it instantly scans for stations available. During this time it pre-programmes station names into the station list. Then, using the joystick control to navigate forward and back through the list of stations. When you find the one you want, simply press in the joystick control once and that's it. The **Pocket DAB 1000** instantly tunes to the selected station in less than a second - depending if the station is available or off-air.

It has some great advanced features, conveniently allowing you to automatically remember your 10 most listened to stations in a favourites list for fast, simple selection, if you don't want to choose your own. Stations can be ordered alphanumerically, by multiplex (e.g. stations on Digital One and BBC National DAB), by favourites and by active stations - missing out stations like BBC Five Live Sports Extra, Daily Service and Parliament when these are off-air.

The sound quality from this radio through the supplied earphones is truly amazing and knocks the socks off most other portable radios I have tried and tested. When attached to an external amplifier or powered speakers the quality of audio sounds fantastic. The EQ button is an excellent addition to the Pocket DAB 1000 and cycles through 6 preset sound settings - including Bass, Drum, Club and Arena to enhance anyone's listening.

On the move or in the privacy of your own home, this radio works well wherever you use it. This truly is a remarkable product and I recommend this to anyone who is considering buying a portable DAB digital radio.

The **Pocket DAB 1000** comes supplied with 3 Duracell Plus batteries and gives up to 16 hours listening. Also included is a DC power adapter for external 4v power supply for extended listening. Additional accessories for the Pocket DAB 1000 will be available soon and include a carry case for extra protection. Visit [www.simplyradios.com](http://www.simplyradios.com) for further details.

**The Pocket DAB 1000 will be available from August 2003.**  
**Price: £169.99. Prices may vary.**

Further information on the PURE Digital Pocket DAB 1000 is available at [www.pure-digital.co.uk](http://www.pure-digital.co.uk).